



# UpStart Program



## Getting started

The most exciting part of any new endeavor is getting started. We want your beginning to be wildly successful, which is why we've created the UpStart Program. It helps you reach goals and rewards you for your accomplishments. During your first 60 days as a Demonstrator, we encourage you to use the UpStart Program; it will help get your business off to a great start!

## How does it work?

During your UpStart period (your first 60 days as a Demonstrator) you are eligible to earn both product and supply credits as you complete some vital steps towards building a strong foundation for your business. These steps include selling Uppercase Living products and recruiting others who also want the opportunity to inspire. As you reach your goals, your Upline is also eligible to earn rewards. When you succeed, everyone wins!

## UpStart Level

**Level One (your first 30 days):**

**Submit \$500 in commissionable sales** – that's just one or two Open Houses! You can also reach your \$500 with Individual Customer orders, Demonstrator orders, and orders submitted online via your Demonstrator website.

When you reach this goal, you will receive **\$100 in product credit.\***

**Level Two (your first 45 days):**

**Submit \$1200 in commissionable sales.** Don't worry, if you do not complete Level One, you can still reach Level Two.

When you reach Level Two's goals, you will receive **\$250 in product credit** and your Upline will receive \$25 in Supply Credit.

**Level Three (your first 60 days):**

**Submit \$1200 in commissionable sales and sign-up at least one recruit on your frontline.** But don't stop there! The fastest way to build your business is to build your team. And if you help your new recruits achieve UpStart, you'll get even more rewards.

When you complete this level, you'll receive **\$250 in product credit and \$25 in supply credit**, and your Upline will also receive \$25 in supply credit.

By completing three levels of the UpStart Program you'll earn \$600 in Product credit, plus \$25 in supply credit and your Upline can earn up to \$50 in supply credit!

Qualification Period	Demonstrators	Upline Bonus	Qualifications for Award	Award
First 30 Days UpStart Level 1	New Demo	n/a	\$500 in Commissionable Sales	\$100 Product Credit
First 45 Days UpStart Level 2	New Demo	\$25 in Supply Credit	\$1200 in Commissionable Sales	\$250 product credit
First 60 Days UpStart Level 3	New Demo	\$25 in Supply Credit	\$1200 in Commissionable Sales and 1 signed Recruit	\$250 in Product Credit plus \$25 in Supply Credit
TOTAL		\$50 in Supply Credit		\$600 in Product Credit plus \$25 in Supply Credit!

\*All credits are applied to your account as they are earned

All amounts shown are in US dollars.